

CARNEGIE FOUNDATION SUMMIT
on
IMPROVEMENT IN EDUCATION **2017**
SAN FRANCISCO

March 27 – 29, 2017
San Francisco Marriott Marquis

SPONSORSHIP PROSPECTUS



Carnegie Foundation
for the Advancement of Teaching

The Carnegie Foundation Summit on Improvement in Education

With each passing year, the chasm between our rising aspirations for our educational systems and what schools can routinely accomplish grows larger. Educators—practitioners, policymakers, researchers, and community leaders—have been actively pursuing reform, and yet, with dispiriting regularity, a promising new reform idea emerges only to be implemented with very limited, if any, long-term impact.

The Carnegie Foundation initiated the **Summit on Improvement in Education** in 2014 with a simple but ambitious idea: if these educational leaders joined the discipline of improvement science and the capabilities of networks to foster innovation and social learning, then the rate and spread of improvement might accelerate dramatically.

“Interactive and engaging with relevant takeaways and resources.”

Summit Attendance

Summit Attendance Growth:

2016	1035
2015	698
2014	546

Attendees are from:

2016	47 States	11 Countries
2015	41 States	7 Countries
2014	39 States	5 Countries



“Powerful in challenging the normative practices that exist in our field.”

Why Sponsor the Summit

March 27-29, 2017 • San Francisco Marriott Marquis

The 2017 Summit will gather more than **1,400** of the best minds in education, improvement, and innovation: school district leaders, principals, teachers, program directors, K-12 and higher education administrators, professors, policymakers, researchers, and entrepreneurs.

Our collective vision is ambitious. It is supported by a growing number of Summit sponsors that want to support the change that our students need and deserve. The 2015 Summit was supported by 15 sponsors. By 2016, that number increased to 26 sponsors.

Summit Sponsors

2016 Sponsors

Premier Sponsors

AdvanceEd
Bill & Melinda Gates Foundation
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RTI International
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William T. Grant Foundation



“Working together is critical for success, innovation and dedication—let’s join forces and learn from each other.”

Summit sponsors understand that it is more than a conference. It’s an opportunity to network, gain direction, stimulate dialogue, enhance professional knowledge, and design and share best practices. It’s an opportunity to catalyze positive, sustainable change.

As a sponsor of the 2017 **Summit on Improvement in Education** you will have an opportunity to put your organization in front of and interact with the nation’s most promising and respected educators, innovators, and leaders.

Sponsorship Packages

2017 Summit on Improvement in Education

Premier Sponsorship (\$10,000)

Headline Recognition Opportunities

- ▶ Your organization logo and a brief description presented prominently on the sponsor page of the Summit event webpage
- ▶ Verbal recognition from the podium at the opening and closing keynote sessions
- ▶ Your logo prominently displayed on a large screen during the walk-in slideshows for each keynote session
- ▶ Your logo in the printed program guide, which is distributed to all attendees and available online
- ▶ Your organization name and URL included in a pre-event promotional email, which reaches thousands of education professionals

Strategic Opportunities

- ▶ Complimentary Summit registration and invitation to an Appreciation Luncheon with Carnegie leaders for two attendees
- ▶ Present a poster during multiple Summit poster sessions
- ▶ Host a table top exhibit with your organization's handouts and materials
- ▶ Convene a Special Interest Breakfast on an improvement science topic of your choosing that will be promoted in the conference program
- ▶ Receive a post-Summit attendee directory with participant names and organizations



Contributing Sponsorship (\$5,000)

Recognition Opportunities

- ▶ Your organization logo on the sponsor page of the Summit event webpage
- ▶ Your logo displayed on a large screen during the walk-in slideshows for each keynote session
- ▶ Your logo in the printed program guide, which is distributed to all attendees and available online

Strategic Opportunities

- ▶ Complimentary Summit registration and invitation to an Appreciation Luncheon with Carnegie leaders for one attendee
- ▶ Present a poster during multiple Summit poster sessions
- ▶ Receive a post-Summit attendee directory with participant names and organizations

For more information contact:

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**Join us at the Carnegie Foundation Summit on Improvement in Education,
March 27-29, 2017 at the San Francisco Marriott Marquis**