The Carnegie Foundation
Summit on Improvement in Education

Four years ago, Carnegie Foundation initiated the Summit on Improvement in Education with an ambitious vision: Imagine a future in which systematic learning to improve is occurring every day in thousands of settings. The education field could become an immense networked improvement community. The Summit continues to strive to catalyze and support such a future. It provides a place to challenge existing norms, learn new practices, concentrate our effort and reinforce our commitments to improve our nation’s schools.

Today thousands of school district leaders, principals, teachers, policy-makers, researchers, and K-12 and higher education administrators across the country and around the world have taken up the methods of improvement science and the formation of networked communities, and they are making headway on some of the most persistent problems in our schools.

And in just three years, the Summit has grown from 546 people from 39 states and 5 countries in 2014 to 1,246 people from 47 states and 13 countries in 2017. It has spawned a movement.

Summit Attendance (Three years later)

<table>
<thead>
<tr>
<th>Summit Attendance Growth:</th>
<th>Attendees are from:</th>
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<tbody>
<tr>
<td>2014 546</td>
<td>2014 39 States 5 Countries</td>
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<tr>
<td>2017 1246</td>
<td>2017 47 States 13 Countries</td>
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“The conference really sparked my thinking and in the end - that’s the most important takeaway.”

“Powerful in challenging the normative practices that exist in our field.”
The 2018 Summit will gather more than 1,400 of the best minds in education, improvement, and innovation: school district leaders, principals, teachers, program directors, K-12 and higher education administrators, professors, policymakers, researchers, and entrepreneurs.

Our collective vision is ambitious. It is supported by a growing number of Summit sponsors that want to support the change that our students need and deserve. The 2015 Summit was supported by 15 sponsors. By 2016, that number increased to 26 sponsors and in 2017 that number grew to 33 sponsors.

2017 Summit Sponsors

**Premier Sponsors**
- American Federation of Teachers
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**Contributing Sponsors**
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- S.D. Bechtel Jr. Foundation
- SRI Education
- Stuart Foundation
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- William T. Grant Foundation

Summit sponsors understand that it is more than a conference. It’s an opportunity to network, gain direction, stimulate dialogue, enhance professional knowledge, and design and share best practices. It’s an opportunity to catalyze positive, sustainable change.

“Interactive and engaging with relevant takeaways and resources”
Sponsorship Packages
2018 Summit on Improvement in Education

Premier Sponsorship ($12,000)

**Headline Recognition Opportunities**
- Your organization logo and brief description presented prominently on the Summit webpage
- Verbal recognition from the podium at the opening and closing keynote sessions
- Your logo prominently displayed on a large screen during the walk-in slideshows for each keynote session
- Your logo in the printed program guide, which is distributed to all attendees and available online
- Your organization name and URL included in a pre-event promotional email, which reaches thousands of education professionals

**Strategic Opportunities**
- Register two attendees with complimentary Summit registrations
- Invite two representatives to participate in a Sponsor Strategy & Appreciation Luncheon with Carnegie leaders
- Present a poster during multiple Summit poster sessions
- Host a table top exhibit with your organization’s handouts and materials
- Present a session on an improvement science topic of your choosing that will be promoted in the conference program
- Receive a post-Summit attendee directory with participant names and organizations

Contributing Sponsorship ($6,500)

**Recognition Opportunities**
- Your organization logo presented prominently on the Summit webpage
- Your logo displayed on a large screen during the walk-in slideshows for each keynote session
- Your logo in the printed program guide, which is distributed to all attendees and available online

**Strategic Opportunities**
- Register one attendee with a complimentary Summit registration
- Invite one representative to participate in a Sponsor Strategy & Appreciation Luncheon with Carnegie leaders
- Present a poster during multiple Summit poster sessions
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For more information contact:

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Join us at the Carnegie Foundation Summit on Improvement in Education, April 3-5, 2018 at the San Francisco Marriott Marquis
http://www.carnegiefoundation.org/summit2018