



Carnegie Foundation
for the Advancement of Teaching

CARNEGIE FOUNDATION'S SPOTLIGHT ON QUALITY IN CONTINUOUS IMPROVEMENT



**HEADLINE SPONSOR
OPPORTUNITIES**

OUR MISSION:

The Carnegie Foundation for the Advancement of Teaching aims to build a field around the use of improvement science and networked improvement communities to solve long-standing inequities in educational outcomes.

Since 2008, the Carnegie Foundation has been at the forefront of an emerging movement in education. Our mission is to promote the methods of improvement science in education and to foster the formation and growth of networked communities dedicated to making headway on longstanding inequities in educational outcomes associated with race, ethnicity, and poverty.

Over the past ten years, thousands of school district leaders, principals, teachers, policymakers, and researchers across the country and around the world have taken up these methods. These educational leaders are challenging existing norms, learning new practices of quality improvement, and reinforcing a commitment to improve our nation's schools.



SPOTLIGHT ON QUALITY IN CONTINUOUS IMPROVEMENT

While we are excited and heartened by the swift and enthusiastic responses to these ideas, it is increasingly evident, from the growing number of requests that we receive, that the field needs clear and compelling examples of how the rigorous application of improvement principles, methods, processes, and tools actually solve educational problems.

In recognition of this need, we launched the *Spotlight on Quality in Continuous Improvement* program. Designed to enhance the quality of continuous improvement efforts across our nation's schools, the Spotlight on Quality program provides educational organizations and improvement networks an opportunity to learn about excellence in continuous improvement, assess their own progress, access resources and education that support improvement, and be recognized for their proven quality practices within the field of education.

ADVANCE
QUALITY
THROUGH
SPOTLIGHT
SPONSORSHIP

SPONSORS
FUND FIVE KEY
ELEMENTS OF
THE SPOTLIGHT
ON QUALITY
PROGRAM

2017
SPOTLIGHT
HONOREES

- *Better Math Teaching Network*
- *Fresno Unified School District*
- *High Tech High*
- *National Writing Project*
- *New Visions for Public Schools*
- *School District of Menomonee Falls*
- *Summit Public Schools*

2018
SPOTLIGHT
ON QUALITY
SYMPOSIUM

November 16, 2018
Washington, DC

THE SPOTLIGHT ON QUALITY PROGRAM FEATURES THESE KEY ELEMENTS:

Standards for Early-Stage Versus More Mature Efforts

Without common points of reference that reflect quality at different stages of development and maturity, a large amount of activity may generate results that are highly variable. We will develop quality standards from initiating improvement efforts to expert practice, with operational definitions and descriptions of each. Such a structure will provide a strong starting point for an organization's leadership to self-assess their progress and areas for potential growth.

Self-Study Guides, Tools, Resources and Educative Cases

Guides, tools, and resources will enable organizations to engage in a self-study process that informs and strengthens their work. Best practices—along with rich, descriptive accounts and educative cases—will send consistent signals about what quality looks like in practice, and how organizations and networks have moved in this direction over time.

Spotlight on Quality Symposium

An annual Spotlight on Quality Symposium in Washington, DC showcases the exemplary work of organizations, networks, and project teams; signals and celebrates quality in the enactment of improvement principles, and the meaningful, measurable improvements we are now witnessing in many domains.

Attended by leading policymakers, researchers, philanthropists, and other educational professionals, our inaugural 2017 Spotlight on Quality Symposium provided an opportunity for Spotlight honorees to describe how they engaged in improvement approaches to achieve substantial gains and reduce longstanding disparities in student outcomes.

Professional Network of Spotlight on Quality Leaders

The Spotlight on Quality program will cultivate and support leaders of Spotlight organizations, creating a professional network of honorees across cohorts for deeper engagement and shared learning. This professional network of emergent leaders will create and advocate for standards, and provide guidance and direction for the growth and development of quality improvement efforts over time.

Summit on Improvement in Education

The Carnegie Foundation's Summit on Improvement in Education, representing a diverse cross-section of the field, has become a key institutional resource, poised to support the continued growth and development of this movement. By featuring Spotlight honorees, criteria, resources, and tools, we will continue to leverage the Summit platform to promote performance excellence and the shared learning of successful strategies and practices.

CATALYZE A TRANSFORMATION

By codifying the principles of quality in clear and accessible language; providing leaders a comprehensive framework for assessing their progress toward a new paradigm of quality; and showcasing exemplary systems and practices; the Spotlight on Quality program will help catalyze a transformation in the field of education in the same way that the *Baldrige Criteria* recognized performance excellence and catalyzed the transformation of American business.

And just as organizations—both those that have received the Baldrige award and those that haven't—say the Baldrige evaluation process is one of the best, most cost-effective, most comprehensive performance assessments an organization can find, we aim for Spotlight applicants to say the same.

HELP CATALYZE A
TRANSFORMATION
THROUGH YOUR
SPONSORSHIP

ADVANCE QUALITY: BECOME A SPOTLIGHT HEADLINE SPONSOR

Headline Sponsors will be recognized as leaders catalyzing a transformation in education, supporting the development of the field's capacity to improve our nation's education system, celebrating the meaningful improvements we are now witnessing in many domains, and learning from and developing collegue-ship with Spotlight honorees.

Headline Sponsors Benefits

- Program branding and naming rights
- Dedicated public relations and social media
- Prominent branding on Carnegie Foundation's website and all printed promotional materials
- Prominent Spotlight logo branding on your organization's website
- Recognition in self-study guides, resources and tools
- Recognition in educative cases and publications
- Participation in professional network meetings with leaders of Spotlight organizations
- Complimentary tickets to attend the Spotlight on Quality Symposium
- For the annual Spotlight on Quality Symposium:
 - Prominent logo branding on the stage backdrop
 - Welcoming and introducing Spotlight honorees
 - An organization insert in the Spotlight on Quality Symposium program
 - Photo opportunities for you with Spotlight honorees

EXPLORE SPONSORSHIP OPPORTUNITIES

Please contact Carnegie Foundation Senior Fellow Penny Carver by email at carver@carnegiefoundation.org or by phone at 617-448-0022.