

CARNEGIE FOUNDATION SUMMIT **2019**
on
IMPROVEMENT IN EDUCATION
SAN FRANCISCO

APRIL 16–18, 2019
SAN FRANCISCO MARRIOTT MARQUIS

SPONSORSHIP
PROSPECTUS



Carnegie Foundation
for the Advancement of Teaching

The 2019 Summit on Improvement in Education

Five years ago, the Carnegie Foundation initiated the **Summit on Improvement in Education** with an ambitious vision: a future in which systematic learning to improve is occurring every day in thousands of settings. The Summit continues to strive to catalyze and support such a future. In just five years, it has grown dramatically, from 400 attendees in 2014 to over 1,400 attendees from 45 states and 8 countries in 2018.

Our Summit Learning Community

Engaging participants from diverse groups of educational professionals—school and district leaders, educational entrepreneurs, staff from charter management organizations, leaders in state departments and professional organizations, as well as a broad cross section of faculty from institutions of higher education—the Summit extends opportunities:

- ▶ For those relatively new to improvement to learn more about the productive use of improvement principles, improvement networks, and supporting tools and methods;
- ▶ For those who have initiated improvement projects to present on their work in progress and to learn from others on similar paths; and
- ▶ For all to meet with and learn from educators and researchers across our nation and the globe who have taken up these challenges, who are making the improvement principles come alive in their schools and communities, and are turning aspirations for more ambitious educational outcomes into realized outcomes for students.

We've Come a Long Way

	Number of Attendees	Number of Presenters	Number of Organizations	Number of Groups of 3 or more	Number of Sessions
2014	400	77	351	29	30
2018	1421	323	630	130	56

The 2019 Summit on Improvement in Education



Featured Events

- Pre-conference full-day courses
- Welcoming and evening receptions
- Four keynotes
- More than 50 breakout sessions
- Poster presentations and viewing
- Sponsor Strategy and Appreciation Luncheon
- Sponsor-hosted breakout sessions
- Community of Leaders Invitational Dinner
- Roundtable discussions
- Formal and informal networking

It's About Quality

We are proud of the quality of the Summit program and learning community that has grown around this event. Our Summit attendees describe it best:

“ Thank you for the inspiration and the hope. These are three days of amazing learning.

It is so energizing to return to a community of improvement science peers.

The focus on issues of equity throughout the conference was critical, thought-provoking, and essential.

This is powerful work that impacts our schools and the teaching profession.

What are key takeaways? Too many to list, my head is full!

This conference is the highlight of my year! ”

Why Sponsor the Summit



Our collective vision is ambitious. It is supported by a growing number of Summit sponsors that enable us to advance our mission towards creating more equitable experiences for all students in our education systems.

Summit sponsors understand that the Improvement Summit is more than a conference. It is an opportunity to network, gain direction, stimulate dialogue, enhance professional knowledge, and share best practices. It is an opportunity to catalyze positive, sustainable change.

Through our Summit sponsorships, we are able to keep our registration rates constant despite the meeting costs, which increase each year.

We were privileged to partner with the following sponsors in 2018.

Premier Sponsors

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Nellie Mae Education Foundation
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Public Education & Business Coalition (PEBC)
Wallace Foundation
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2019 Sponsorship Opportunities

We are pleased to present the Sponsorship Levels and Opportunities that follow for your consideration. For more information, contact Carnegie Foundation's Senior Fellow and Summit Chair, Penny Carver, at carver@carnegiefoundation.org.

Sponsorship Opportunities

We are pleased to present the 2019 Sponsorship Levels and Opportunities. Each sponsorship level includes ways for your organization to be recognized as supporting improvement (Sponsorship Recognition) and ways for your organization to engage more deeply with the Improvement Summit leaders and community (Strategic Opportunities).

Leader - \$50,000

Recognition Opportunities

- ▶ Logo and description prominently represented on Carnegie's website and mobile app
- ▶ Support recognized in social media
- ▶ Logo prominently displayed on large screen during keynote walk-in
- ▶ Verbal recognition from the podium at opening and closing keynotes
- ▶ Logo prominently displayed on Summit signage
- ▶ Logo in printed and online Program Guide
- ▶ Advertisement of your choice in Summit Program Guide
- ▶ Name and URL in pre-event promotional email, reaching thousands of education professionals

Strategic Opportunities

- ▶ Eight complimentary registrations
- ▶ Four invitations to Strategy & Appreciation Luncheon with Carnegie leaders
- ▶ Host private meetings or receptions in dedicated meeting room
- ▶ Breakfast meeting or session with a Summit presenter
- ▶ Present a session on an improvement science topic of your choosing
- ▶ Provide remarks at the Community of Leaders Invitational Dinner
- ▶ Introduce or close a Summit keynote or "mini-keynote"
- ▶ Present a poster during multiple sessions
- ▶ Host a table top exhibit
- ▶ Receive a post-Summit attendee directory

Supporter - \$25,000

Recognition Opportunities

- ▶ Logo and brief description on Carnegie's website and mobile app
- ▶ Support recognized in social media
- ▶ Logo displayed during keynote walk-in
- ▶ Verbal recognition from the podium at opening keynote session
- ▶ Logo displayed on Summit signage
- ▶ Logo in printed and online program guide
- ▶ Name in pre-event promotional email, reaching thousands of education professionals

Strategic Opportunities

- ▶ Four complimentary registrations
- ▶ Two invitations to Strategy & Appreciation Luncheon with Carnegie leaders
- ▶ Present a session on an improvement science topic of your choosing
- ▶ Present a poster during multiple sessions
- ▶ Host a table top exhibit
- ▶ Receive a post-Summit attendee directory

Friend - \$15,000

Recognition Opportunities

- ▶ Logo on Carnegie website and mobile app
- ▶ Logo displayed during keynote walk-in
- ▶ Logo displayed on conference signage
- ▶ Logo in the printed and online program guide

Strategic Opportunities

- ▶ Two complimentary registrations
- ▶ One invitation to Strategy & Appreciation Luncheon with Carnegie leaders
- ▶ Present a poster during multiple sessions
- ▶ Receive a post-Summit attendee directory

If there is an opportunity not on our list that you would like to pursue, we can discuss and customize these packages to better meet your needs. Contact Carnegie Foundation's Senior Fellow and Summit Chair, Penny Carver, at carver@carnegiefoundation.org with these inquiries.