CARNEGIE FOUNDATION SUMMIT NO IMPROVEMENT IN EDUCATION SAN DIEGO

MARCH 27–29, 2022 HILTON SAN DIEGO BAYFRONT





Summit 2022: An In-Person and Remote Event

For more than a decade, the **Carnegie Foundation** has been committed to building a field around the use of continuous improvement as a collaborative, evidence-based strategy for transforming school systems and pursuing educational equity in access and outcomes.

Educational equity is our priority. By using continuous improvement methods to identify the root causes of problems, as well as to design, test, and evaluate potential solutions, many school districts have made significant progress with students from low-income, underserved communities in areas such as closing student achievement gaps, fostering a culture of teamwork among teachers, and increasing college attainment rates. The Summit program showcases these approaches in the pursuit of educational equity, fairness, and justice in student learning and development.

Carnegie's annual Summit on Improvement in Education provides a unique opportunity for a vibrant and diverse community of educational professionals—school and district leaders; leaders of charter management organizations, state departments of education, and professional organizations; entrepreneurs; college and university faculty; students and parents; and community leaders—to come together around ideas and strategies for using continuous improvement to address complex problems and issues of educational inequity.

Sponsoring the Summit

The Summit on Improvement in Education is more than an annual convention. It is a hands-on opportunity for the field to come together to network, learn about new proven teaching methods, enhance professional knowledge, share best practices, and begin work designing a continuous improvement plan to create sustainable change.

And the Summit community is flourishing—growing from 400 attendees at the inaugural conference in 2014 to more than 1,850 last year! It has also grown in scope and practice.

"The thoughtful design and humanity in the whole program sets the Carnegie Summit apart from other conferences!"

"I love coming away with strategies I can implement tomorrow, as well as bigger concepts I can take days, weeks, or months thinking about."

"Everyone is working toward common goals using a similar approach. There's genuine advocacy for equity in the room."

"I feel part of a more global community through networking at the conference, and I can take this back to my local arena."



The 2022 Summit on Improvement in Education

Here's where you come in: We need your support to sustain this level of participation and to engage more people in learning about the improvement practices and processes that are significantly increasing students' successes in school and beyond.

One way we are improving opportunities for participation is through the live, interactive streaming of select sessions and breakout discussions, as well as all of the keynote addresses, to extend the reach of the Summit to those who are unable to attend in person. To facilitate this virtual experience requires a larger technical team and number of moderators, as well as additional audiovisual equipment.

Your support will also enable us to maintain the same registration fees as in past years despite our increased costs, and it will make Summit 2022 more accessible to teachers and other education professionals whether they are participating in-person or remotely.

And as a Summit sponsor, you'll gain recognition as being at the forefront of the Summit's goal of reducing inequities in educational outcomes for students from low-income households and students of color.

Features of Summit 2022

- Full-day pre-conference courses
- Dynamic and thoughtprovoking keynotes presented at the Hilton San Diego Bayfront and livestreamed to our remote audience
- Breakout sessions on-site with selected sessions livestreamed synchronously to remote attendees
- In-person and remote viewing of posters
- Networking for in-person and remote audiences, including roundtable discussions and meetups by topic and affinity groups
- Subscription to the 2022 Summit Digital Library as a critical resource for year-round learning and professional development

We were privileged to partner with our 2021 sponsors and hope you'll consider joining this list of organizations seeking to improve educational outcomes for all students, no matter who they are or where they live.

- Bill & Melinda Gates Foundation
- William and Flora Hewlett Foundation
- Carnegie Corporation of New York
- WestEd
- Fundación Educacional Oportunidad
- New Visions for Public Schools
- National Education Association
- American Federation of Teachers



Sponsorship Opportunities

We are pleased to present the sponsorship levels and opportunities that follow for your consideration. Each sponsorship level includes ways for your organization to be recognized as supporting improvement (recognition opportunities) and ways for your organization to engage more deeply with Summit leaders (strategic opportunities).

We have maintained sponsorship rates for 2022 at the same level as previous years, but we ask that you consider increasing your financial commitment given the special circumstances of the coming year.

Similarly, we would be delighted to customize the opportunities below to best meet your organization's strategy and activities. Is there an opportunity that you'd like that's not on our list?
We can customize these benefits to best meet your needs.
Contact Penny Carver,
Senior Fellow and Summit Chair at
Carver@CarnegieFoundation.org

Leader - \$50,000 and above Recognition opportunities

- Logo and description prominently represented on Carnegie's website
- Logo prominently displayed on Carnegie's Summit app
- ▶ Support recognized on social media
- Logo prominently displayed on large screen during all keynotes
- Verbal recognition from the podium at opening and closing keynotes
- Logo prominently displayed on Summit signage
- Logo displayed in the Summit Digital Library (recordings of sessions for yearround on-demand learning)
- ▶ Advertisement in the Summit app
- Name and URL in pre-event promotional email, which reaches thousands of education professionals

Strategic opportunities

- Eight complimentary registrations for inperson attendees
- Eight complimentary registrations for remote attendees
- Four invitations to the Strategy & Appreciation Luncheon with Carnegie leaders
- Host private meetings or receptions in a dedicated meeting space
- Present a session on an improvement science topic of your choosing
- Convene a breakfast meeting or session with a Summit presenter
- Convene a select remote attendee group on a topic of your choosing
- Introduce or close a Summit keynote or prominent breakout session presenter
- ▶ Receive a post-Summit attendee directory

Supporter - \$25,000 and above Recognition opportunities

- Logo and description on Carnegie's website
- ▶ Logo displayed on Carnegie's Summit app
- ▶ Support recognized on social media
- ▶ Logo displayed during keynotes
- Verbal recognition from the podium at opening keynote
- Logo displayed on Summit signage
- Logo displayed in the Summit Digital Library (recordings of sessions for yearround on-demand learning)
- Name in pre-event promotional email, which reaches thousands of education professionals

Strategic opportunities

- ▶ Four complimentary registrations for inperson attendees
- ▶ Four complimentary registrations for remote attendees
- Two invitations to the Strategy & Appreciation Luncheon with Carnegie leaders
- Present a session on an improvement science topic of your choosing
- Convene a select remote attendee group on a topic of your choosing
- Present a poster during multiple viewing sessions, with an additional tabletop exhibit opportunity available
- ▶ Receive a post-Summit attendee directory

Friend - \$15,000 and above Recognition opportunities

- Logo on Carnegie's website
- Name on Carnegie's Summit app
- Logo displayed during walk in of keynotes
- ▶ Logo displayed on Summit signage
- Name displayed in the Summit Digital Library (recordings of sessions for yearround on-demand learning)

Strategic opportunities

- ▶ Two complimentary registrations for inperson attendees
- ▶ Two complimentary registrations for remote attendees
- One invitation to the Strategy & Appreciation Luncheon with Carnegie leaders
- Present a poster during multiple viewing sessions
- Receive a post-Summit attendee directory