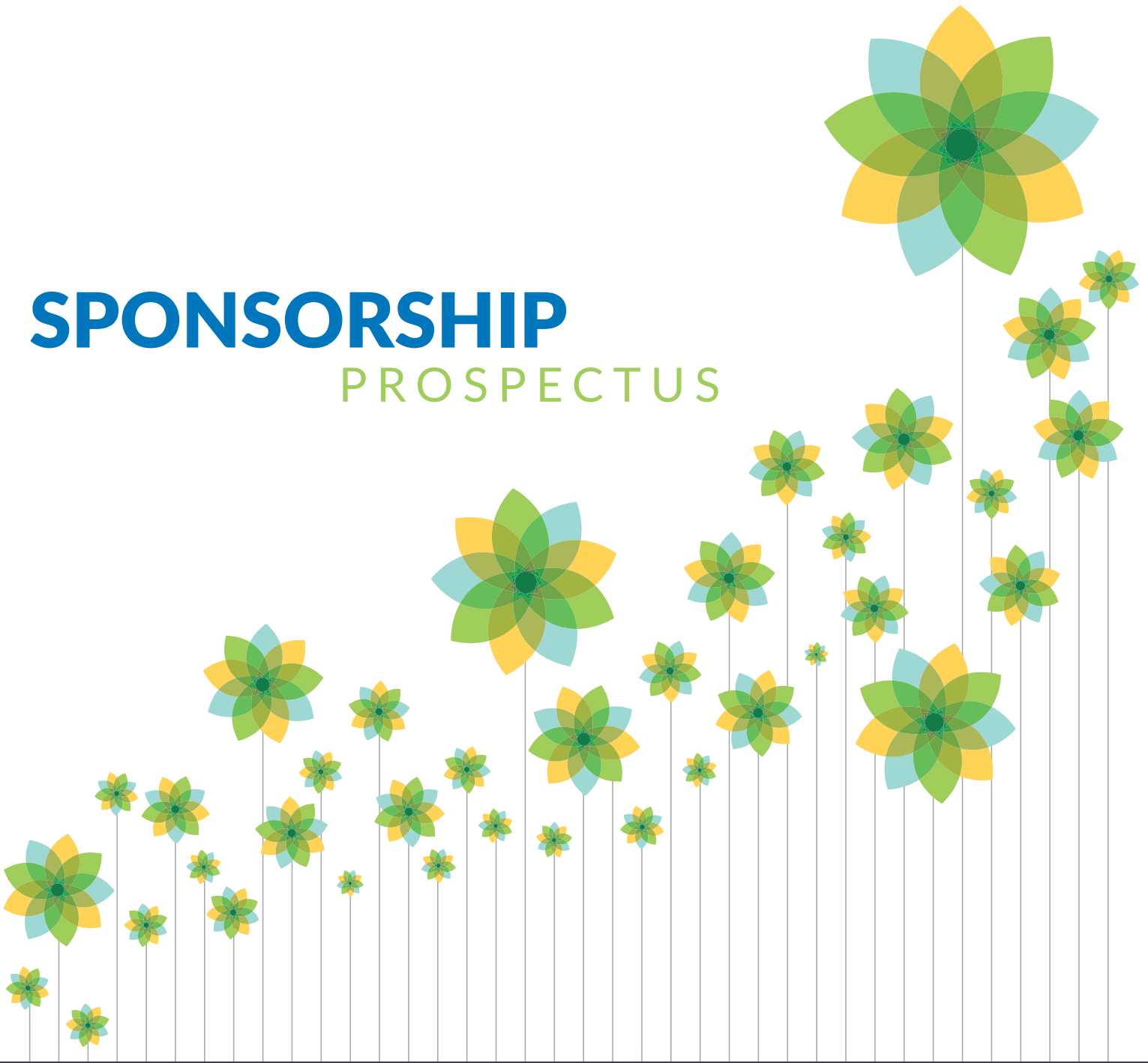


CARNEGIE FOUNDATION **SUMMIT**
on
IMPROVEMENT IN EDUCATION

10TH ANNIVERSARY

SPONSORSHIP
PROSPECTUS



Carnegie Foundation
for the Advancement of Teaching

APRIL 23-25, 2023
HILTON SAN DIEGO BAYFRONT

Summit 2023: An In-Person and Remote Event

“Everyone is working toward common goals using a similar approach. There’s genuine advocacy for equity in the room.”

The Carnegie Foundation works to catalyze transformational change in education so that every student has the opportunity to live a healthy, dignified, and fulfilling life. In service of this mission, we are committed to building a field that uses improvement science and networked improvement communities to solve long-standing inequities in educational outcomes. Marking its tenth anniversary this year, the Summit on Improvement in Education aims to propel and support a future in which equity-focused continuous improvement occurs every day in thousands of educational settings.

Educational Equity Is Our Priority

Improvement science is a rigorous, structured approach to planning and implementing change. To address inequities in our educational system, the systems and power structures that perpetuate inequitable outcomes must be disrupted. We encourage Summit presentations showcasing improvement approaches that explicitly focus on the pursuit of educational equity, fairness, and justice in student learning. In this 10th anniversary conference program, we seek to share and celebrate robust examples of improvement science and networks that have made significant impact on students and educational systems over time. Learning from those examples and how they are organized is critical as we confront the urgency of addressing the stark inequities highlighted by the disruptions of the last two years.

Summit Is a Place Called Home

The Summit on Improvement in Education is more than an annual conference—it’s a convening of movement makers we call improvers, who come to celebrate their impact and fortify for more. Conversations at Summit provide the distinctive magic; improvers across role, geography, and life experience swap stories, grounded in a common language of improvement methodology. Our Summit improver community is flourishing—growing in number and representation from 400 attendees at the inaugural conference in 2014 to more than 1,850 last year, hailing from 37 states and four continents, with 50% of attendees non-white.

“I love coming away with strategies I can implement tomorrow, as well as bigger concepts I can take days, weeks, or months thinking about.”



Here's Where You Come In

Accelerating Access and Impact

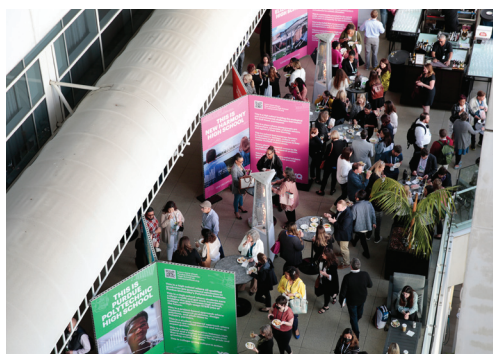
Summit is known as the premier event for educational equity advocates. Your sponsorship of the Summit puts your organization at the forefront, with access to the finest community of K-12 and higher-education professionals. Our improvers (our past attendees) are diverse in the positions they hold: leaders of schools, districts, state and local education agencies and intermediary organizations; charter management organizations and professional organizations; entrepreneurs; college and university faculty; elementary and secondary school teachers; and students, families, and community leaders. They share a common mission to reduce inequities in educational outcomes for students furthest from opportunity, and to transform systems into more just, inclusive, and effective locations for learning.

Features of Summit 2023

- ▶ Full-day pre-conference courses for in-person attendees
- ▶ Dynamic and thought-provoking keynotes presented at the Hilton San Diego Bayfront and livestreamed to our remote audience
- ▶ Breakout sessions on-site, with selected sessions livestreamed synchronously to remote attendees
- ▶ In-person and remote viewing of posters
- ▶ Networking, including roundtable discussions and meetups by topic and affinity groups, facilitated for in-person and remote audiences
- ▶ Access to the 2023 Summit resources and recordings for continued learning and professional development beyond the event.

We were privileged to partner with our 2022 sponsors. We hope you'll consider joining this list of organizations seeking to improve educational outcomes for all students, no matter who they are or where they live.

- ▶ Bill & Melinda Gates Foundation
- ▶ The William and Flora Hewlett Foundation
- ▶ National Education Association
- ▶ XQ
- ▶ Carnegie Corporation of New York
- ▶ Huron | Studer Education
- ▶ Pivot Learning
- ▶ WestEd
- ▶ Fundación Educacional Oportunidad
- ▶ New Visions for Public Schools
- ▶ Stuart Foundation
- ▶ American Federation of Teachers



Sponsorship Levels

We are pleased to present the sponsorship levels and opportunities. Each sponsorship level includes ways for your organization to be recognized as supporting improvement, and ways to engage more deeply with Summit leaders. We would be delighted to customize the opportunities below to best meet your organization's strategy. We hope you use these opportunities to support our network as we celebrate our 10th year of improving educational improvement.

Supporter - \$10,000

Your Impact

- ▶ Support the Foundation's efforts to increase access to Summit 2023 by supporting virtual attendees

Recognition

- ▶ Logo and description included on Carnegie's website and Summit Platform
- ▶ Logo prominently displayed on Summit signage
- ▶ Support recognized on social media alongside other sponsors
- ▶ Name displayed on large screen during all keynotes
- ▶ Name and URL included in event email to attendees
- ▶ 1 complimentary registrations for in-person
- ▶ 1 complimentary registrations for remote attendees
- ▶ 1 invitation to our Sponsor Appreciation Luncheon
- ▶ A post-Summit attendee directory

Advocate - \$25,000

Your Impact

- ▶ Support the Foundation's efforts to increase in-person attendance of teachers and students

Recognition

Includes Supporter level recognition, plus:

- ▶ Name on pre-event promotional email, which reaches thousands of education professionals
- ▶ 4 complimentary registrations for in-person
- ▶ 4 complimentary registrations for remote attendees
- ▶ 2 invitations to our Sponsor Appreciation Luncheon

Champion - \$50,000

Your Impact

- ▶ Enable the Foundation to create more access through a higher-quality virtual experience for remote attendees.

Recognition

Includes Advocate level recognition, plus:

- ▶ Host a breakfast meeting or session with a Summit presenter
- ▶ Invitation to a small private dinner with Carnegie Foundation President Tim Knowles
- ▶ Logo displayed in Summit Digital Library
- ▶ 8 complimentary registrations for in-person
- ▶ 8 complimentary registrations for remote attendees
- ▶ 4 invitations to our Sponsor Appreciation Luncheon
- ▶ Access to a private meeting or reception space
- ▶ Present a session on an improvement science topic of your choosing

Movement Maker - \$100,000

Your Impact

- ▶ Enable the foundation to create a post-event library and elevate the 10th Anniversary impact stories to a broader audience

Recognition

Includes Champion level recognition, plus:

- ▶ Verbal recognition at opening and closing keynotes
- ▶ 10 complimentary registrations for in-person
- ▶ 10 complimentary registrations for remote attendees
- ▶ 5 invitations to our Sponsor Appreciation Luncheon

If there is an opportunity not on our list that you would like to pursue, we can customize these packages to better meet your needs. To discuss customized opportunities, contact the Carnegie Foundation's Senior Director, National Summit Programs, Erika Nielsen Andrew, at nielsenandrew@carnegiefoundation.org