

SPONSORSHIP OPPORTUNITIES

IMPROVEMENT IN EDUCATION

CARNEGIE

SAN DIEGO, CA | MARCH 24–27, 2024 | IN-PERSON & REMOTE

SUMMIT24

The Carnegie Foundation Summit on Improvement in Education is the landmark event for champions of educational equity. We celebrate the innovators and improvers who are disrupting inequity in education and building systems to better serve teachers, students, and families and harness the power of collective action to create processes that empower educators and build momentum for continuing to improve systems over time. 2024 marks the 11th year of the Carnegie Summit.

**BY SHARING EVIDENCE-
BASED STORIES OF IMPACT,
IMPROVEMENT IN PRACTICE,
AND NETWORKS ORGANIZED
TO SOLVE COMMON PROBLEMS,
WE CAN ACCELERATE PROGRESS
AND TRANSFORM SYSTEMS
TO BETTER SERVE STUDENTS,
EDUCATORS AND FAMILIES.**



OUR MISSION

The Carnegie Foundation works to catalyze transformational change in education so that every student has the opportunity to live a healthy, dignified, and fulfilling life. In service of this mission, we are committed to building a field that uses improvement science and networked improvement communities to solve long-standing inequities in educational outcomes.

MOVEMENT MAKER CHAMPION COACH ADVOCATE SUPPORTER

JOIN THE MOVEMENT. BECOME A SPONSOR.

We invite you to support the Carnegie Foundation Summit on Improvement in Education to create memorable moments, provide engaging spaces, enable diverse participation, foster meaningful connections, and highlight your organizational commitment to transformational change in education.

MOVEMENT MAKER \$100,000

Includes Champion level recognition, plus:

- Recognition at opening and closing keynotes
- 10 complimentary registrations for in-person attendees
- 10 complimentary registrations for remote attendees
- 5 invitations to our Sponsor Appreciation Luncheon

CHAMPION \$50,000

Includes Advocate level recognition, plus:

- Host a breakfast meeting or session with Summit presenter(s)
- Logo displayed in Summit Digital Library
- 8 complimentary registrations for in-person attendees
- 8 complimentary registrations for remote attendees
- 4 invitations to our Sponsor Appreciation Luncheon
- Access to a private meeting or reception space
- Present a session

COACH (ADOPT A DISTRICT) \$40,000

Includes Advocate level recognition, plus:

- 6 complimentary registrations for in-person attendees
- 6 complimentary registrations for remote attendees
- Strategy session for district teams in a closed door session
- 3 invitations to our Sponsor Appreciation Luncheon

ADVOCATE \$25,000

Includes Supporter level recognition, plus:

- Name on pre-event promotional email, which reaches thousands of education professionals, policy makers and philanthropists
- 4 complimentary registrations for in-person attendees
- 4 complimentary registrations for remote attendees
- 2 invitations to our Sponsor Appreciation Luncheon

SUPPORTER \$10,000

- Logo and description featured on Carnegie Summit website and platform
- Logo prominently displayed on Summit signage
- Social media spotlight with fellow sponsors
- Prominent display of name on large screen throughout all keynotes
- Name and website link featured in event emails to registrants
- 1 complimentary registration for in-person attendee
- 1 complimentary registration for remote attendee

SUMMIT IS A GROWING COMMUNITY

The Carnegie Foundation Summit on Improvement in Education is more than an annual conference – it's a convening of movement makers. As a community, we gather annually to celebrate progress and success, to learn from colleagues who are closing gaps, recommit to solving the fundamental equity challenges, and prepare for our next collective steps.

EDUCATIONAL EQUITY IS OUR PRIORITY

We encourage Summit presentations showcasing improvements that explicitly focus on the pursuit of educational equity, fairness, and justice in student learning. We encourage stories of continuous improvement centered on the following topics:

- Achieving equitable pK-12 and postsecondary student outcomes
- Scaling student success systems to improve secondary and post-secondary graduation rates
- Designing postsecondary models to accelerate the success of underrepresented, low income, and first-generation students
- Redesigning secondary schools to promote engaging, experiential, equitable and effective learning experiences for all young people
- Transforming learning and assessment, including competency based learning and designing skills-based assessments
- Creating broad scale access to deeper learning that is community rooted, engaging and experiential
- Building improvement capability among pre-service and in-service educators and leaders
- Designing new models of teaching, teacher development and support

“CARNEGIE IS DEDICATED TO ALL YOUNG PEOPLE LEADING HEALTHY, DIGNIFIED, AND FULFILLING LIVES. WE BELIEVE THE NATION’S MOST IMPORTANT WORK IS THE TRANSFORMATION AND IMPROVEMENT OF THE EDUCATION SECTOR, BOTH K12 AND POSTSECONDARY.”

**TIM KNOWLES,
PRESIDENT OF THE CARNEGIE FOUNDATION**



IMPACT

SUMMIT IS A ONE OF A KIND NATIONAL CONVENING. IT IS A PLACE WHERE EDUCATORS, INNOVATORS, POLICYMAKERS, PHILANTHROPISTS, PARENTS AND STUDENTS COME TOGETHER TO DISCOVER HOW TO HAVE IMPACT AND TO CELEBRATE SUCCESS. SUMMIT IS AS SUSTAINING AS IT IS INSPIRING—A COURAGEOUS, DIVERSE COMMUNITY, WORKING ON ONE OF THE NATION’S MOST PRESSING, IMPORTANT CHALLENGES.

FEATURES

- More than 100 sessions from leading practitioners and experts across the education sector
- Full-day pre-conference courses for in-person attendees
- Dynamic and thought-provoking keynotes live streamed to our remote audience
- In-person and remote viewing of posters
- Networking with an international community of education practitioners and strategists
- Access to the 2024 Summit resources and recordings for continued learning and professional development beyond the event

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Carnegie Foundation
for the Advancement of Teaching

Questions? Please contact Kito Cetrulo at kcetrulo@carnegiefoundation.org