



Charla Long is the founding president of the Competency-Based Education Network (C-BEN) and a leading expert in competency-based education with over 25 years of experience in education and innovation. She has spearheaded international, multi-state, and multi-institutional initiatives to integrate competency-based solutions into education and workforce systems, driving transformative change. Recognized by *The Chronicle of Higher Education* in 2016 as one of the Top 10 Most Influential People in Higher Education, Long's impact on competency-based education in the post-secondary sector has been significant.

Charla is the co-author of *The Leader's Guide to Competency-Based Education* (2018) and facilitates workshops and training sessions for thousands of professionals each year, helping them design and scale competency-based learning solutions. Before her work at C-BEN, she served at public and private institutions in various capacities, such as academic dean, department chair, and tenured faculty. Her diverse career encompasses experiences in law, hospitality management, and event planning.

Charla also leads the highly regarded CBExchange, an annual conference that convenes global innovators in education and workforce development to explore and expand competency-based practices.